

IMPACT FOCUS



www.Impact-Focus.com

INTRODUCTION



**SERVING THE LEADERS OF
Mission-Driven Companies
Who Leverage
Technology & Capital
to Create Value
and Social Impact**



WHO WE SERVE



- Emerging Growth Companies
- Incubators & Accelerators
- National Trade Organizations
- Chambers of Commerce
- Nonprofit Organizations
- Workforce Agencies
- Housing Developers
- Healthcare Providers
- Fintech
- Edtech
- Govtech
- Cleantech
- Telecom & Utilities
- Transportation
- MWBEs
- Government Contractors

WHAT WE DELIVER



Growth Strategy

Strategic Alliances

Funding Strategy

Staff Augmentation

Go-To-Market

OUR LEADERSHIP



J. DENISE HUGGINNIE

- Forbes Next 2021 Honoree
- MBA, Finance – Stanford Graduate School of Business
- BS, Industrial Engineering – Stanford University
- Past Chair, Middle Market Advisors Network
- Founder, The Nonprofit Capacity Building Institute



CLIENT TESTIMONIALS

Deposits.Inc Raises \$5M
for Its Plug-and-Play
Financial Services Platform

“Impact Focus is our secret weapon”

Joseph Akintolayo
Founder & CEO

Daniel Paramo
Co-Founder & COO

WWW.DEPOSITS.INC



CLIENT TESTIMONIALS



**“Thank you for accelerating
our growth both locally and nationally.”**

**-Keith R. Thode
CEO & Chief Scientist
AdvanceNet Labs**

WWW.ADVANCENETLABS.ORG

WWW.WORKREADYMOBILE.COM





CLIENT TESTIMONIALS

Community Food Bank
provides more than 20 million
pounds of food to needy
families each year

Community Food Bank



Feeding Families

Feeding Hope

Good morning,
I wanted to take the opportunity to express my appreciation to you for your expertise and professional assistance in assisting the Board of The Community Food Bank in this development of our strategic plan update. With your assistance we will be in a good place moving forward for continued success.

Gwen Morrison, PhD

Board Chair

WWW.FOOD-BANK.ORG

CLIENT TESTIMONIALS



ABEP is launching the Arise Community Credit Union in North Minneapolis - - in the same community where Philando Castile and George Floyd were both killed by police.

“Denise has been one of the guiding lights and technical experts keeping us on track and helping us to get funding from national foundations such as the Gates Policy Initiative.”

-Debra Hurston

Executive Director

ASSOCIATION FOR BLACK ECONOMIC POWER

WWW.ABEPMPLS.ORG

CLIENT TESTIMONIALS



“Impact Focus is like E.F. Hutton, when they call you - - it’s time to listen.”



Vincent James, Founder of Impact Change CDC (formerly COGUM Global)

WWW.IMPACTCHANGE.GLOBAL

“I simply won’t go into a battle without Impact Focus. No way, it’s an essential.”



Peter C. Goodwin, Chairman & CEO of Circle GX

WWW.CIRCLEGX.COM

CLIENT TESTIMONIALS



“Impact Focus is definitely my preferred business planning and business strategy partner mainly because they understand both valuation and M&A dynamics.”



Betty Schnauffer
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www.schnauffer-murphy.com

 Certified Value Builder™  **Murphy**
BUSINESS SALES
Excellence in Business Transactions

The bottom section features a business handshake on the left. To the right, it contains the name "Betty Schnauffer" in blue, followed by contact information: phone number 214-850-6241, email b.schnauffer@murphybusiness.com, and website www.schnauffer-murphy.com. At the bottom, there are two logos: "Certified Value Builder" with a bar chart icon and the "Murphy Business Sales" logo with a stylized 'M' and the tagline "Excellence in Business Transactions".

CONTACT US



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