

YOUR PROGRAMS + OUR COMMUNITIES



BUILDING THRIVING & SUSTAINABLE COMMUNITIES

NEVER DOUBT THAT A SMALL GROUP OF
THOUGHTFUL, COMMITTED CITIZENS CAN
CHANGE THE WORLD. INDEED, IT IS THE ONLY
THING THAT EVER HAS.

- MARGARET MEAD



www.impact-focus.com

ABOUT US

SERVING THOSE WHO SERVE:

- ♦ Nonprofit Organizations
- ♦ Coalitions / Collaboratives
- ♦ Workforce Intermediaries
- ♦ Social Enterprises
- ♦ Innovation-Led Ventures
- ♦ Private Foundations
- ♦ Impact Investors
- ♦ Corporate Social Responsibility
- ♦ Local & State Government
- ♦ Health & Wellness Providers
- ♦ Faith-Based Institutions
- ♦ Educational Institutions
- ♦ Financial Institutions
- ♦ Affordable Housing Developers
- ♦ Community Development Corporations
- ♦ Economic Development Corporations



OUR LEADERSHIP

J. Denise Hugginie

Founder & President

Denise Hugginie is an accomplished change leader, collaborator and the founder of Impact Focus. She brings significant expertise in program development, measurement and evaluation plans, community collaboration models, strategic partnership development, strategic plan facilitation, infrastructure development and resource development. Her background includes more than 25 years of experience in nonprofit, government, corporate and business management and professional advisory services. Denise is also the founder of The Capacity Building Institute of North Texas and holds an MBA degree from Stanford Graduate School of Business as well as a BS Industrial Engineering from Stanford University.

OUR SERVICES

Strategic Planning and Re-Envisioning

- ❖ Strategic Planning & Facilitation
- ❖ Vision, Mission and Core Values
- ❖ Leadership Succession Planning
- ❖ Theory of Change / Logic Models
- ❖ Program Planning & Evaluation
- ❖ Design and Implementation of Strategic Initiatives
- ❖ Business Model Opportunity Analysis
- ❖ Business Process Improvement
- ❖ Strategic Alliances, Coalitions and Cross-Sector Collaborations

Economic Development Assistance

- ❖ Business Attraction & Retention Strategies
- ❖ Business Development Technical Assistance
- ❖ Leadership / Entrepreneurial Development
- ❖ Workforce Development Initiatives
- ❖ CRA Investment Analysis
- ❖ Economic Impact Studies

Evaluation & Feedback Tools

- ❖ Community Needs Assessments
- ❖ Organizational Assessments
- ❖ Equity & Inclusion Evaluations
- ❖ Market and Trend Analysis
- ❖ Program Outcome Evaluation
- ❖ Data Visualization Tools
- ❖ Focus Groups & Surveys

Strategic Resource Development

- ❖ Strategic Funding Research
- ❖ Grant Proposals and RFPs
- ❖ Business Plans / Cost Benefit Analysis
- ❖ Program Sustainability Assessment

Operational Support Services

- ❖ Interim CEO Placement
- ❖ Fractional COO Services
- ❖ Budgeting, Planning, Reporting
- ❖ Strategic Resource Coordination
- ❖ Executive Coaching and Mentoring

Foundation & CSR Services

- ❖ Cause Marketing Partnerships
- ❖ RFP Development
- ❖ Proposal Evaluation
- ❖ Program Review

Facilitation & Training

- ❖ Workshops, Seminars, Retreats
- ❖ Board Training & Development
- ❖ Group and Event Facilitation
- ❖ Employee & Volunteer Training
- ❖ Community Outreach Meetings
- ❖ Community Involvement Plans
- ❖ Steering Committees, Working Groups
- ❖ Backbone Support Facilitation for Collective Impact Model Implementation



BE THE CHANGE YOU WISH TO SEE IN THE WORLD - GHANDI



IMPACT FOCUS

CONTACT US

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